

William Morris collection 2025

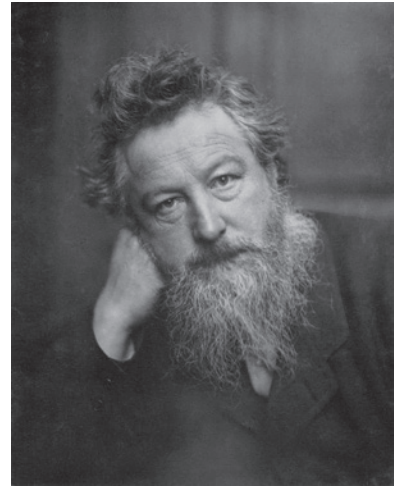


William Morris

William Morris (1834 - 1896) was an artist, a craftsman, poet, scholar, and a revolutionary thinker.

Today, he may be best known for his wallpaper and textile patterns, but his work transformed Victorian Britain's view on craftsmanship, design and fashion.

Morris became one of the most influential figures in the Arts and Crafts movement. He began experimenting with various crafts and designing furniture and interiors. He was personally involved in manufacture as well as design, which was the hallmark of the movement that advocated individuality and know-how over the mass production and uniformity of the industrialism.



William Morris

The William Morris Society

The William Morris Society, is dedicated to safeguarding and preserving the heritage of William Morris, and to make his work and ideas available for future generations. Established in 1955, it is a membership organisation open to all and welcomes new members.

The Society operates from its museum in London, located in Morris's home in Hammersmith. The collections contain Morris's original works, manuscripts, and his personal artifacts; it is open for visitors.

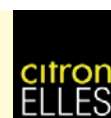




For retailers:

Citronelles is responsible for retailers.
Log in to Citronelles' retailer page and place your order there.

Citronelles Agenturer AB, info@citronelles.com
citronelles.com, Phone: 0046-8- 6269040



Willow Bough



Willow Bough

Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5010



Willow Bough

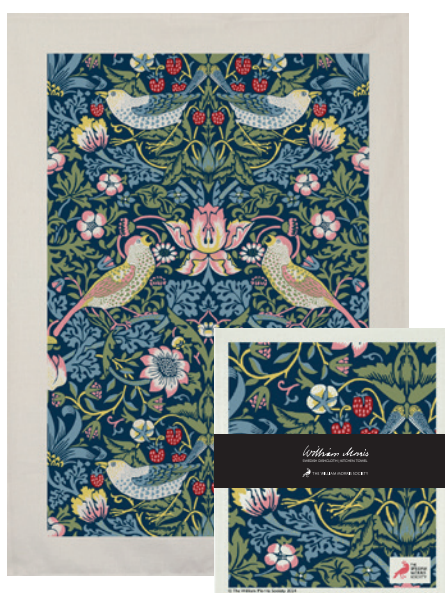
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3010



Willow Bough

Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2010

Strawberry Thief



Strawberry Thief

Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5007



Strawberry Thief

Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3007



Strawberry Thief

Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2007

Compton Green



Compton Green
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5011



Compton Green
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3011



Compton Green
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2011

Compton Blue



Compton Blue
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5012



Compton Blue
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3012



Compton Blue
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2012

Sunflower Red



Sunflower Red
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5013



Sunflower Red
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3013



Sunflower Red
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2013

Arcadia



Arcadia
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5003



Arcadia
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3003



Arcadia
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2003

Pink and Poppy



Pink and Poppy

Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5006



Pink and Poppy

Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3006



Pink and Poppy

Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2006

Honeysuckle



Honeysuckle

Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5014



Honeysuckle

Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3014



Honeysuckle

Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2014

Bird and Anemone



Bird and Anemone
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5004



Bird and Anemone
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3004



Bird and Anemone
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2004

Oak



Oak
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5005



Oak
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3005



Oak
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2005

Pimpernel Green



Pimpernel Green
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5015



Pimpernel Green
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3015



Pimpernel Green
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2015

Pimpernel Meadow



Pimpernel Meadow
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5016



Pimpernel Meadow
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3016



Pimpernel Meadow
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2016

Golden Lily



Golden Lily
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5017



Golden Lily
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3017



Golden Lily
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2017

Bower



Bower
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5018



Bower
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3018



Bower
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2018

Acorn Blue



Acorn Blue
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5002



Acorn Blue
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3002



Acorn Blue
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2002

Acorn Gold



Acorn Gold (with shimmer)
Gift set: Kitchen towel and Swedish dishcloth with paper banner
10-pack
Art. nr. WMGS5019



Acorn Gold (with shimmer)
Kitchen towel
50% cotton / 50% linen
50x70 cm
10-pack
Art. nr. WMKT3019



Acorn Gold (with shimmer)
Swedish dishcloth
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDC2019

4-pack Swedish Dishcloths

Timeless Elegance



Timeless Elegance

Pimpernel Meadow, Strawberry Thief, Compton Green, Acorn Blue

4-pack Swedish dishcloths

70% cellulose / 30% cotton

172x200 mm

10-pack

Art. nr. WMDPMX41

Garden Dreams



Garden Dreams

Golden Lily, Oak, Bower, Pink and Poppy

4-pack Swedish dishcloths

70% cellulose / 30% cotton

172x200 mm

10-pack

Art. nr. WMDPMX42

Golden Heritage



Golden Heritage
Compton Blue, Arcadia, Sunflower Red, Acorn Gold
4-pack Swedish dishcloths
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDPMX43

Botanical Harmony



Botanical Harmony
Pimpernel Green/Blue, Honeysuckle, Willow Bough, Golden Lily
4-pack Swedish dishcloths
70% cellulose / 30% cotton
172x200 mm
10-pack
Art. nr. WMDPMX44

Orders are made by email to info@citronelles.com or through our ÅF login website

SINCE 1994

The 
Original
PRINTED
DISHCLOTH

Swedish

QUALITY  CRAFTSMANSHIP



Printing with Passion and Swedish Quality

Being an ambassador for Swedish quality, TekoTryck constantly aim to give more people around the world the option to have a cleaner, more beautiful and sustainable everyday life.

Based in Sölvesborg, Sweden, we combines traditional craftsmanship with modern technology to create high quality products with a distinctly Swedish flavour.

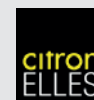
Screen printing is a genuine craftsmanship which we do with great respect for quality and environment.

We use our own water-based colours, developed in-house, minimizing environmental impact and offering a sustainable alternative for customers caring for nature.

Our William Morris products are launched through a partnership with the William Morris Society and proudly printed by us in the south of Sweden.

TekoTryck has been working with Citronelles Agenturer since 2011 and have proudly printed her designs on kitchen towels and Swedish dishcloths.

Since 2025, Citronelles Agenturer has been appointed TekoTryck's sales agent for products licensed by The William Morris Society.



Care instructions

Kitchen Towels

Washable in 40 degrees Celsius.

Swedish Dishcloths

Can be boiled and washed up to 90 degrees Celsius in both dishwasher and washing machine. Environmentally friendly and 100% biodegradable.

Delivery Sweden/Norway

Minimum order 3500 SEK.

Minimum freight cost 290 SEK. Delivery 3-7 days.

Retailer login

You can now place your order directly on citronelles.com

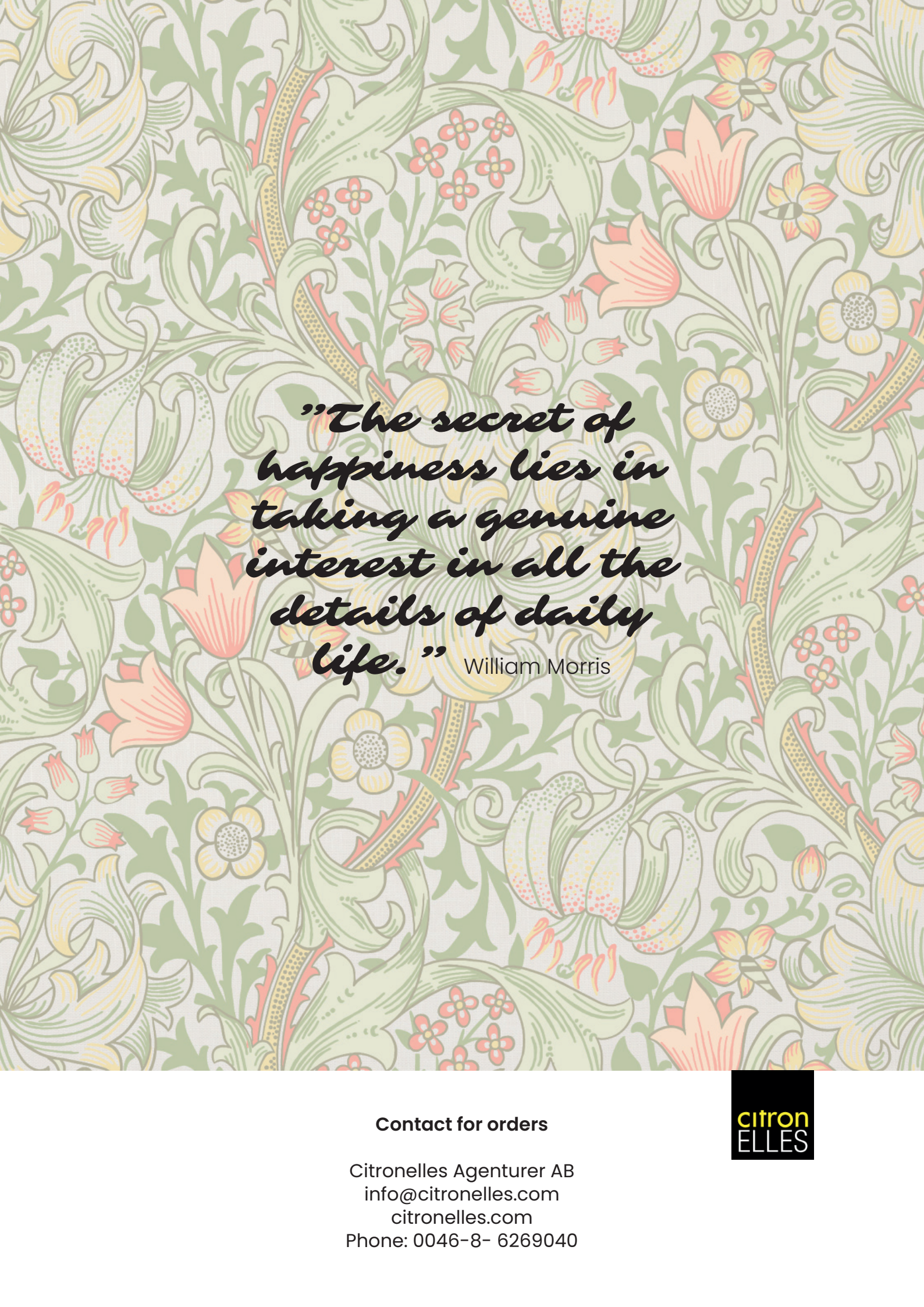
To get a login please contact us by email info@citronelles.com

As soon as you are registered as a new customer you will receive an e-mail with further details about login.

For orders please contact our sales agent:



Citronelles Agenturer AB
info@citronelles.com, citronelles.com
Phone: 0046-8- 6269040



*"The secret of
happiness lies in
taking a genuine
interest in all the
details of daily
life."*

William Morris

Contact for orders

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ELLES**