

**citron**  
ELLES

# Citronelles Agenturer

WINTER 2024





## Our story

“We believe in the genuine, the things that are made from the ground and that carry a story. What is better than lifting what we have amongst us, such as dalahorses, folkloric patterns, beautiful houses and Swedish symbols and magic fika moments.

For us, collaboration with customers and designers is the beginning of how to successfully create and spread Swedish design even far beyond our borders.

Sometimes in a somewhat unconventional and innovative way, but always with the highest quality, heart and warmth and with our Swedish design in focus.

Through curiosity, interest, responsiveness and a long-term collaboration with some of Sweden’s most skilled designers – mixed with a commercial and profitable thinking – we have during a decade helped our clients to create unique objects that all have a story to tell.”

Warm greetings from Citronelles.

**Katarina Dymling**, CEO and Founder

## Retailer login

You can now place your order directly on our website [citronelles.com](http://citronelles.com)  
To get a login please contact us by email [info@citronelles.com](mailto:info@citronelles.com)

On our website, you can shop from both Citronelles and Come to Sweden. As soon as you are registered as a new customer you will receive an e-mail with further details about login.

## Citronelles Agenturer AB

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Facebook: Citronelles Agenturer AB

[www.citronelles.com](http://www.citronelles.com)

# Come to Sweden

By VARIOUS DESIGNERS

Come to Sweden is a design company based on Swedish vintage travel posters. We make products based on both classic and contemporary Swedish travel posters. We were the first in business and can proudly say that we have the largest product range as well as the best quality. By combining authentic vintage artworks with high-quality manufacturing we offer products that decorates homes, offices and public spaces.

## Posters

We polish our travel posters with a gentle hand and then we reprint them on high-quality environmentally certified matte paper. We produce posters in four different standard sizes, making the artworks easy to frame.

We also have different product series: Sweden – Vintage & Today, Come to Norden – Vintage & Today as well as Vintage Propaganda.

### Sizes & Styles available:

70x100 cm: Vintage: Sweden

50x70 cm: Vintage: Sweden, Come to Norden & Propaganda

50x70 cm: Today: Sweden & Come to Norden

30x40 cm: Vintage: Sweden

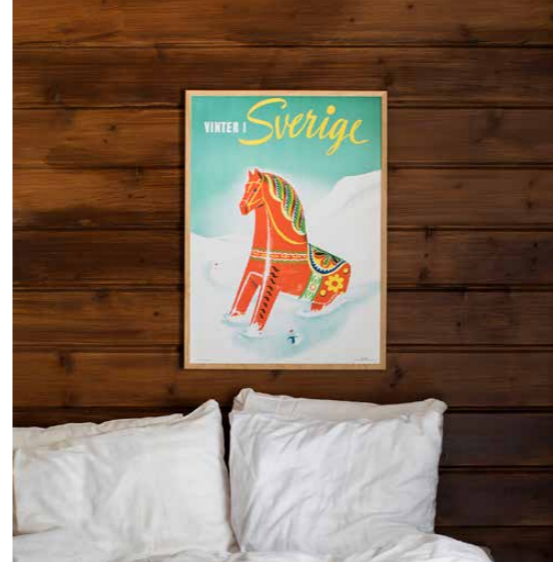
21x30 cm (A4): Vintage: Sweden

### Paper:

140-180 g environmentally certified paper.

### Packaging & Deliveries:

The larger posters are delivered wrapped in protective paper in a sturdy poster tube with a lid. The tubes are marked with a sticker with the poster’s image and product information. When ordering at least 20 posters, we send a practical sales box in cardboard, which holds 20 poster tubes. The A4 posters come in a plastic pocket with natural colored cardboard as support. We are constantly expanding! So please ask us if you are missing a poster in a certain size!



NEW!

# Scandinavian Mountain Winter

By UNDERLANDET DESIGN  
Mountains and cottages from Scandinavia.



**To-go mug**  
Winter, Porceline  
CA933



**Mug**  
Winter, Porceline  
CA932



**Breakfast tray**  
Winter, 27x20 cm  
CA146



**Dishcloth**  
Winter, 18x20 cm  
CA746



**Kitchen towel**  
Winter, 50x70 cm  
CA330



# Scandinavian Mountain Summer

By UNDERLANDET DESIGN  
Mountains and cottages from Scandinavia.



**Mug**  
Summer, Porceline  
CA 930



**Breakfast tray**  
Summer, 27x20 cm  
CA145



**Dishcloth**  
Summer, 18x20 cm  
CA747



**Kitchen towel**  
Summer, 50x70 cm  
CA331



**Napkins**  
Summer, 33x33 cm  
CA1207





# Gingerbread

By EMELIE EK DESIGN

A collection with traditional gingerbread shapes.



**Kitchen towel**  
Linen, 50x70 cm  
EE940



**Kitchen towel**  
Gingerbread house  
50x70 cm  
EE329



**Round tray**  
Gingerbread house  
Ø 38 cm  
EE450



**Dishcloth**  
Gingerbread house  
18x20 cm  
EE727



**Napkins**  
White, 33x33 cm  
EE1202



**Breakfast tray**  
White, 27x20 cm  
EE110

# Scandinavian Winter

By UNDERLANDET DESIGN

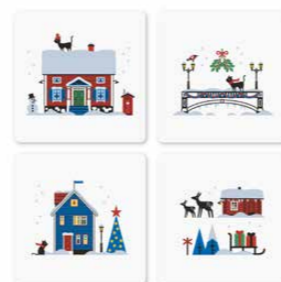
A graphic collection with a Scandinavian winter wonderland.



**Enamel mug**  
Red House Winter  
CA1708



**Enamel mug**  
Blue  
CA1703



**Coasters**  
Winter House,  
4-pack, 9x9 cm  
CA815



**Kitchen towel**  
Blue, 50x70 cm  
CA137-B



**Breakfast tray**  
Winter House, 27x20 cm  
CA143



**Breakfast tray**  
27x20 cm  
CA140



**Dishcloth**  
Winter House, 18x20 cm  
CA708



**Dishcloth**  
Blue, 18x20 cm  
CA138-B



**Napkins**  
Blue, 33x33 cm  
CA9090



# Stockholm City

By UNDERLANDET DESIGN

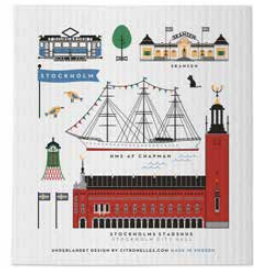
A graphic house collection of the Swedish capital in colour.



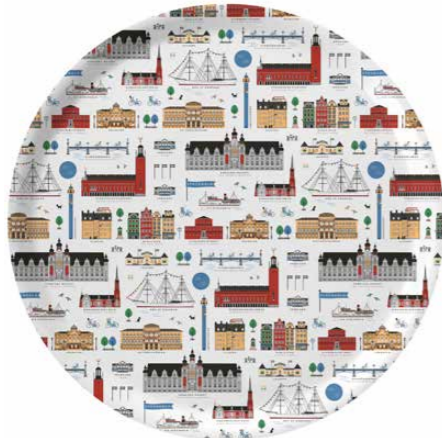
**Napkins**  
Multi, 33x33 cm  
CA1208



**Mug**  
Multi, Porceline  
CA929



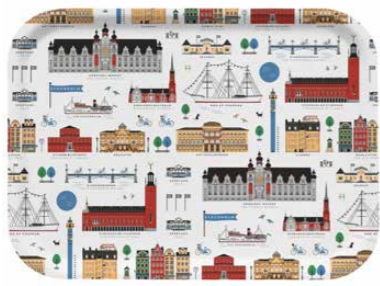
**Dishcloth**  
Multi, 18x20 cm  
CA749



**Round tray**  
Multi, Ø 38 cm  
CA408



**Coasters**  
Multi, 4-pack, Ø 9 cm  
CA816



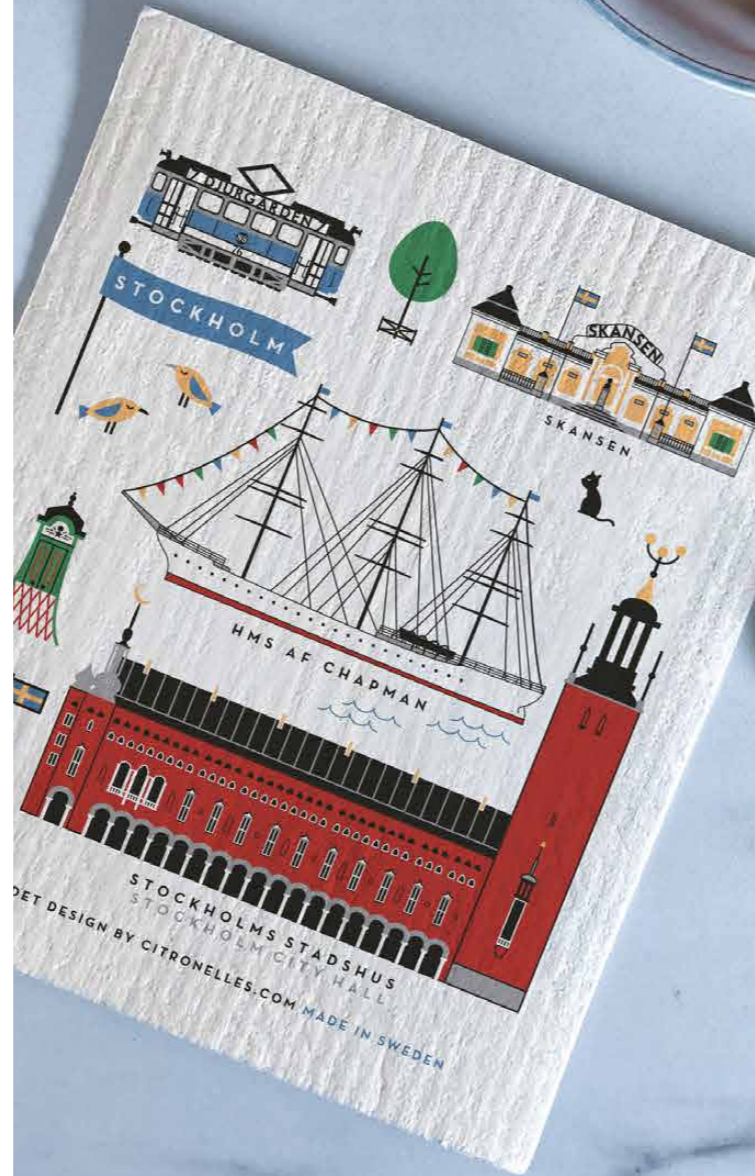
**Breakfast tray**  
Multi, 27x20 cm  
CA144



**Kitchen towel**  
Multi, 50x70 cm  
CA333



**Kitchen towel**  
Multi, linen, 50x70 cm  
CA334



# Old Town

By UNDERLANDET DESIGN

A collection with houses from Old Town in Stockholm.



**Enamel mug**  
Multi  
CA1706



**Breakfast tray**  
Multi, 27x20 cm  
CA129



**Dishcloth**  
Multi, 18x20 cm  
CA741



**Dishcloth**  
Red, 18x20 cm  
CA740



**Coasters**  
Multi, 4-pack, Ø 9 cm  
CA814



**Kitchen towel**  
Multi, 50x70 cm  
CA323

NEW!

# Sweden Traditions

By UNDERLANDET DESIGN

A graphic collection with traditional Swedish symbols.



**Coaster**  
Ø 11 cm  
CA803



**Coasters**  
4-pack, 9x9 cm  
CA802



**To-go mug**  
Porceline  
CA931



**Cutting board**  
20x34 cm  
CA515



**Napkins**  
33x33 cm  
CA1206



**Breakfast tray**  
27x20 cm  
CA127



**Enamel mug**  
White  
CA1705



**Dishcloth**  
18x20 cm  
CA710



**Kitchen towel**  
50x70 cm  
CA308



**Square tray**  
32x32 cm  
CA603



# Sweden

By UNDERLANDET DESIGN  
Graphic collection with sights and houses from Sweden.



**To-go mug**  
White  
CA908



**Mug**  
White, bone china  
CA906



**Coasters**  
4-pack, 9x9 cm, white  
CA810



**Napkins**  
White, 33x33 cm  
CA702



**Dishcloth**  
Red House, 18x20 cm  
CA706



**Breakfast tray**  
White, 27x20 cm  
CA122



**Enamel mug**  
Sweden Coast  
CA1704



**Enamel mug**  
Summer Houses  
CA1702



**Enamel mug**  
Red House  
CA1701



**Breakfast tray**  
Red house, 27x20 cm  
CA115



**Square tray**  
Red house, 32x32 cm  
CA602



**Kitchen towel**  
Red house, 50x70 cm  
CA315



**Kitchen towel**  
Red house, linnen, 50x70 cm  
CA806



**Kitchen towel**  
White, 50x70 cm  
CA305



# Fika

By I LOVE DESIGN

The classic FIKA collection explains in English what a Fika is.  
Available in various colours. Enjoy your fika!



**Dishcloth**  
Retro, 20x18 cm  
ILV744



**Kitchen towel**  
Retro, 50x70 cm  
ILV343



**Napkins**  
Retro, 33x33 cm  
ILV1203



**Breakfast trays**  
27x20 cm  
Black: 8001-SENG  
White: 8001-WENG  
Red: 8001-RÖENG  
Pink: 8001-ROENG  
Yellow/blue: 8001-YBENG



**Mugs**  
Porceline  
Blue: 8004-B  
Red: 8004-RÖ  
Pink: 8004-RO  
Black: 8004-S



**Coaster**  
Blue/yellow, Ø 11 cm  
ILV801



**To-go mugs**  
Matte black: 8004-STOGOM  
White: 8004-STOGOM



**Napkins**  
Blue/yellow, 33x33 cm  
8007-YBENG



**Breakfast tray**  
Rainbow, 27x20 cm  
8001-PRIDE



**To-go mug**  
Blue/yellow  
ILV8004-BYTOGO



**Enamel mug**  
Påtår, message inside all  
enamel mugs.



**Enamel mug**  
Moment, yellow/blue  
ILV1756



**Enamel mug**  
Better, blue/red  
ILV1755



**Enamel mug**  
Lagom, blue/yellow  
ILV1750



**Enamel mug**  
Stunden, blue/yellow  
ILV1752



**Enamel mug**  
Moment, blue/yellow  
ILV1751



**Enamel mug**  
Stripes, black  
ILV1754





NEW!

# Dala

By I LOVE DESIGN

Graphic collection with the classic Dalahäst in a repeated pattern.

\* No stock item.



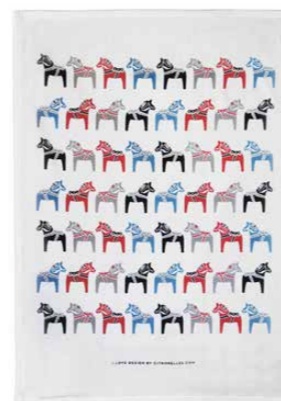
**To-go mug**  
Black/white  
ILV920



**Mug**  
Multi, bone china  
ILV1007



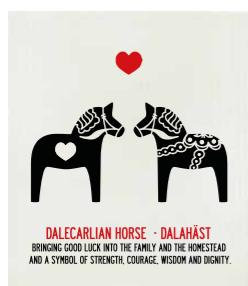
**Mug**  
Black/white, bone china  
ILV1008



**Kitchen towel**  
Multi, 50x70 cm  
ILV305



**Kitchen towel**  
Black/red, linen, 50x70 cm  
ILV312



**Dishcloth**  
Black/red, 18x20 cm  
ILV743



**Dishcloth**  
Multi, 18x20 cm  
ILV701



**Napkins**  
Multi, 33x33 cm  
ILV1201



**Round tray\***  
Multi, Ø 38 cm  
ILV1003



**Coasters, 4-pack**  
Multi, cellofan, Ø 9 cm  
ILV800



**Breakfast tray**  
Multi, 27x20 cm  
ILV1006





# Fiskelycka

By I LOVE DESIGN  
A classic collection for life by the sea.



**Dishcloth**  
18x20 cm  
ILV739



**Kitchen towel**  
White, 50x70 cm  
ILV379



**Kitchen towel**  
Linnen, 50x70 cm  
ILV380



**Square tray**  
32x32 cm  
ILV625



**Breakfast tray**  
27x20 cm  
ILV130

# God morgon älskling

By I LOVE DESIGN  
Our favourite morning quote.



**Breakfast tray**  
27x20 cm, black  
Swedish text  
ILV114



**Breakfast tray**  
27x20 cm, white  
\*No stock item.  
Swedish text: ILV113  
Finnish text: ILV125\*  
Danish text: ILV127\*  
Norwegian text: ILV123\*  
English text: ILV124\*  
German text: ILV126\*

# Chicks

By I LOVE DESIGN  
Cute chickens perfect for Easter or any occasion.



**Dishcloth**  
18x20 cm  
ILV741



**Kitchen towel**  
Linen, 50x70 cm  
ILV342



**Kitchen towel**  
White, 50x70 cm  
ILV341



**Round tray**  
Ø 31 cm  
ILV419



**Cutting board**  
20x34 cm  
ILV519

# Cities

By UNDERLANDET DESIGN

Graphic architectural collections with known buildings and sights from cities around the world.

Products are available in both blue/red versions.

\* No stock item.



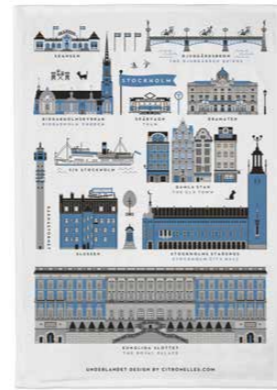
**Stockholm City**  
Mug  
Red, Bone china  
CA924



**Stockholm City**  
Mug  
Blue, Bone china  
CA925



**Stockholm City**  
Breakfast tray  
27x20 cm  
red: CA124  
blue: CA125



**Stockholm City**  
Kitchen towel  
50x70 cm  
blue: CA325  
red: CA324



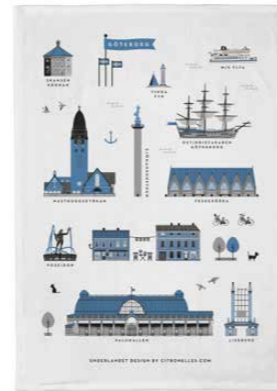
**Göteborg\***  
Round tray  
Blue, Ø 38 cm  
CA407



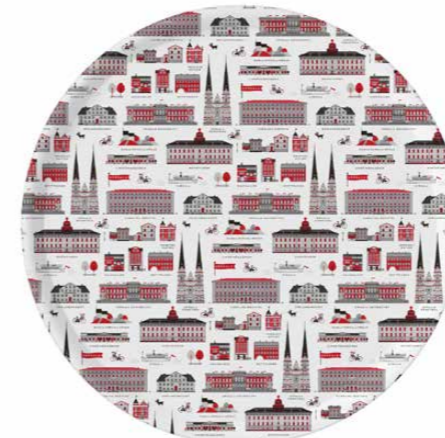
**Göteborg**  
Mug  
Blue, Bone china  
CA917



**Göteborg**  
Breakfast tray  
Blue, 27x20 cm  
CA118



**Göteborg**  
Kitchen towel  
Blue, 50x70 cm  
CA807



**Uppsala\***  
Round tray  
Ø 38 cm, red  
CA402



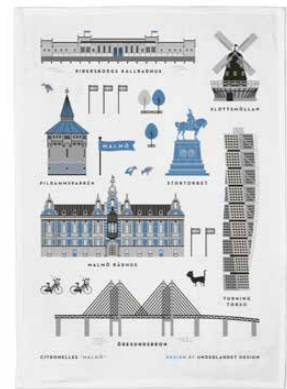
**Uppsala**  
Kitchen towel  
50x70 cm, red  
CA302



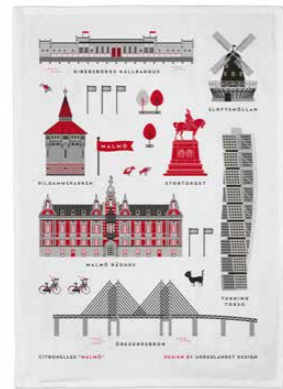
**Uppsala**  
Breakfast tray  
27x20 cm, red  
CA112



**Uppsala**  
Mug  
Porcelaine, red  
CA918



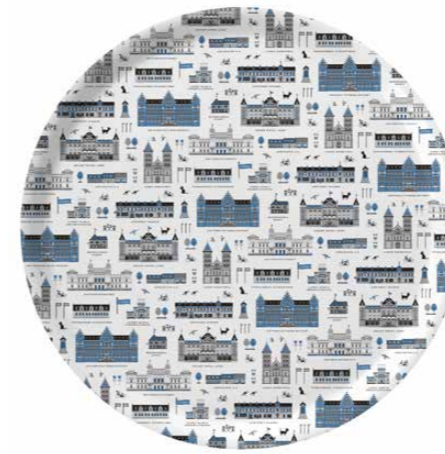
**Malmö**  
Kitchen towel  
Blue, 50x70 cm  
CA204



**Malmö**  
Kitchen towel  
Red, 50x70 cm  
CA205



**Malmö**  
Breakfast tray  
Blue, 27x20 cm  
CA200



**Lund\***  
Round tray  
Ø 38 cm, blue  
CA119



**Lund**  
Kitchen towel  
50x70 cm, blue  
CA808



**Lund\***  
Breakfast tray  
27x20 cm, blue  
CA117



**Lund**  
Mug  
Bone china, blue  
CA928



**NEW!**

# Hälsingegårdar

By EMELIE EK DESIGN

Beautiful houses from the idyllic landscape of Hälsingland.



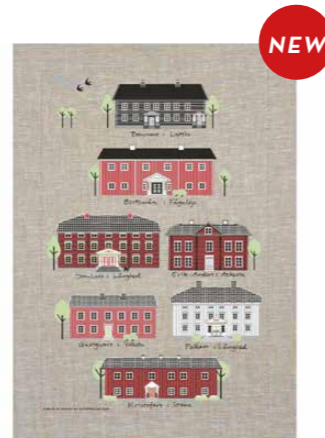
**NEW**

**Napkins**  
33x33 cm  
CA1212



**NEW**

**Dishcloth**  
18x20 cm  
EE7001



**NEW**

**Kitchen towel**  
Linen, 50x70 cm  
CA1001



**NEW**

**Note book**  
Black  
CA9724



**NEW**

**Round tray**  
Ø 38 cm  
Black: EE490-s  
White: EE490

# Norway Symbols

By UNDERLANDET DESIGN

Graphic collection with typical Norwegian symbols.

\* No stock item.



**Mug**  
Porcelaine  
CA813



**Kitchen towel**  
50x70 cm  
CA136



**Coasters, 4-pack\***  
9x9 cm  
CA134



**Cutting board\***  
20x34 cm  
CA132



**Round tray\***  
Ø 38 cm  
CA131



**Trivet\***  
Ø 23,5 cm  
CA133



**Breakfast tray\***  
27x20 cm  
CA130



Pattern for Destination Vemdalen, Sweden.

## Would you like your own pattern?

Please contact us on  
[info@citronelles.com](mailto:info@citronelles.com)  
and we will provide you with more information.



Products for Loviisa, Finland.

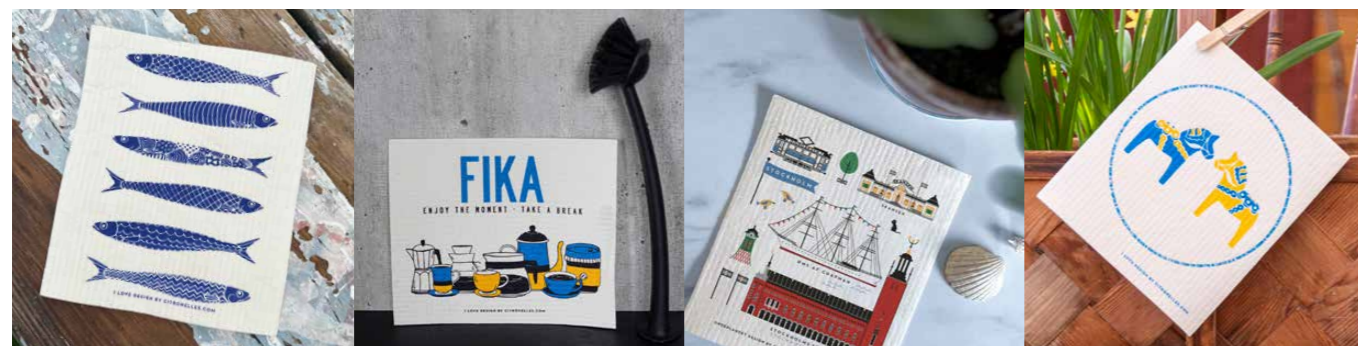


Products for Ålesund, Geiranger, Stavanger in Norway.

NEW!

# Dishcloths

Cleaning with style.



# Dishcloths

Cleaning with style.



**Hälsingegårdar**  
18x20 cm  
Emelie Ek Design  
EE7001



**Scandinavian Mountains**  
Winter, 18x20 cm  
Underlandet Design  
CA746



**Scandinavian Mountains**  
Summer, 18x20 cm  
Underlandet Design  
CA747



**Gingerbread house**  
18x20 cm  
Emelie Ek Design  
EE727



**Molly**  
Red, 18x20 cm  
Emelie Ek Design  
1000-R



**Molly**  
Blue, 18x20 cm  
Emelie Ek Design  
1000-B



**Stockholm City**  
Multi, 18x20 cm  
Underlandet Design  
CA749



**Domherre**  
Vit, 18x20 cm  
Anneko Design Sweden  
AN700



**Gingerbread**  
18x20 cm  
Emelie Ek Design  
EE139



**Tulips**  
Blue/Yellow, 18x20 cm  
Underlandet Design  
CA742



**Tulips**  
Red/Pink, 18x20 cm  
Underlandet Design  
CA743



**FIKA**  
Retro, 20x18 cm  
I Love Design  
ILV444



**Chicks**  
18x20 cm  
I Love Design  
ILV741



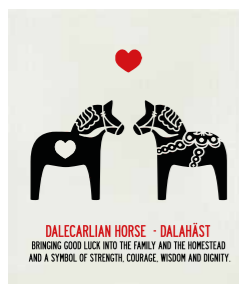
**Old Town**  
18x20 cm  
Underlandet Design  
Multi: CA741  
Red: CA740



**Sweden Traditions**  
18x20 cm  
Underlandet Design  
CA710



**Summer houses**  
18x20 cm  
Underlandet Design  
CA707



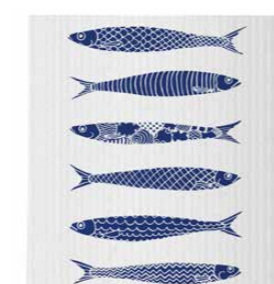
**Dala**  
18x20 cm, black/red/white  
I Love Design  
ILV743



**Dala**  
18x20 cm, multi  
I Love Design  
ILV701



**Two horses**  
18x20 cm, yellow/blue  
I Love Design  
ILV720



**Fiskelycka**  
18x20 cm, blue  
I Love Design  
ILV739



**Flowers of Scandinavia**  
18x20 cm  
Anneko Design Sweden  
AN303



**Sweden**  
Red house, 18x20 cm  
Underlandet Design  
CA706



**Scandinavian Winter**  
Winter House, 18x20 cm  
Underlandet Design  
CA708



**Scandinavian Winter**  
Blue, 18x20 cm  
Underlandet Design  
CA138-B

# Kitchen towels

Towels for every need.



**Hälsingegårdar**  
Linen, 50x70 cm  
Emelie Ek Design  
CA1001



**Scandinavian Mountains**  
Winter, 50x70 cm  
Underlandet Design  
CA330



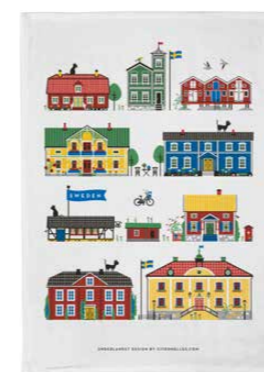
**Scandinavian Mountains**  
Summer, 50x70 cm  
Underlandet Design  
CA331



**Gingerbread house**  
50x70 cm, white  
Emelie Ek Design  
EE329



**Gingerbread**  
50x70 cm, linen  
Emelie Ek Design  
EE940



**Sweden**  
50x70 cm  
Underlandet Design  
CA305



**Sweden**  
Red house, 50x70 cm  
Underlandet Design  
CA315



**Sweden**  
Red house, 50x70 cm, linen  
Underlandet Design  
CA806



**Old Town**  
Multi, 50x70 cm  
Underlandet Design  
CA323



**Uppsala**  
50x70 cm, red  
Underlandet Design  
CA302



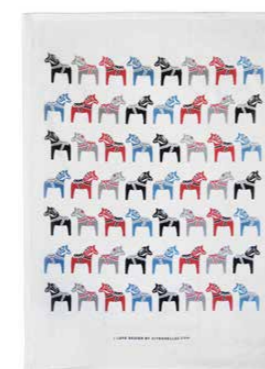
**FIKA**  
Retro, 50x70 cm  
I Love Design  
ILV343



**Stockholm City**  
50x70 cm  
Underlandet Design  
White: CA333  
Linen: CA334



**Dala**  
Black/red, Linen, 50x70 cm  
I Love Design  
ILV312



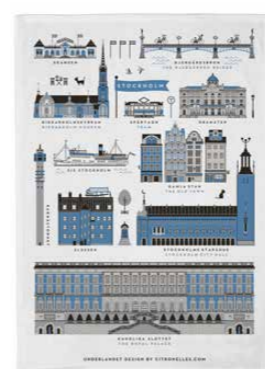
**Dala**  
Multi, 50x70 cm  
I Love Design  
ILV305



**Chicks**  
Linen, 50x70 cm  
I Love Design  
ILV342



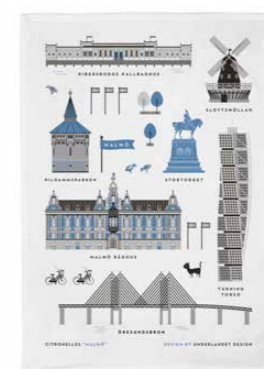
**Stockholm**  
50x70 cm, red  
Underlandet Design  
CA324



**Stockholm**  
50x70 cm, blue  
Underlandet Design  
CA325



**Göteborg**  
50x70 cm, blue  
Underlandet Design  
CA807



**Malmö**  
50x70 cm, blue  
Underlandet Design  
CA204



**Malmö**  
50x70 cm, red  
Underlandet Design  
CA205



**Sweden Traditions**  
50x70 cm  
Underlandet Design  
CA308



**Flowers of Scandinavia**  
50x70 cm  
Anneko Design Sweden  
AN304



**Strawberry**  
50x70 cm  
Emelie Ek Design  
EE428



**Fiskelycka**  
Blue, 50x70 cm  
I Love Design  
ILV379



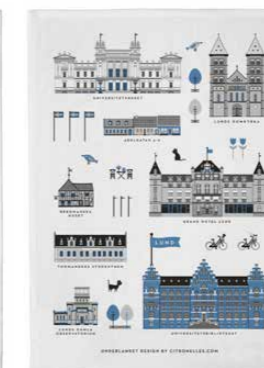
**Fiskelycka**  
Blue, linen, 50x70 cm  
I Love Design  
ILV380



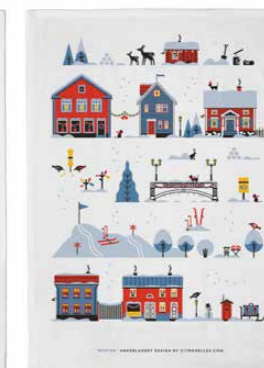
**Domherre**  
50x70 cm, red, linen  
Anneko Design Sweden  
AN310



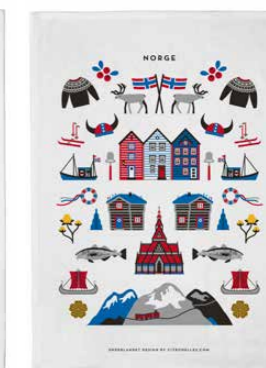
**Domherre**  
50x70 cm, white  
Anneko Design Sweden  
AN300



**Lund**  
50x70 cm, blue  
Underlandet Design  
CA808



**Scandinavian Winter**  
50x70 cm, blue  
Underlandet Design  
CA137-B



**Norway Symbols**  
50x70 cm  
Underlandet Design  
CA136

# Kitchen towels

Towels for every need.

NEW!

# Napkins

No crumbs in sight.



**Hälsingegårdar**  
33x33 cm  
Emelie Ek Design  
CA1212



**Scandinavian Mountains**  
Summer, 33x33 cm  
Underlandet Design  
CA1207



**Ginger bread**  
White, 33x33 cm  
Emelie Ek Design  
EE1202



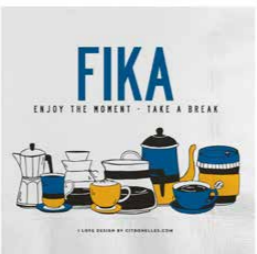
**Scandinavian Winter**  
Blue, 33x33 cm  
Underlandet Design  
CA9090



**Domherre**  
White, 33x33 cm  
Anneko Design Sweden  
AN120



**Stockholm City**  
Multi, 33x33 cm  
Underlandet Design  
CA1208



**FIKA**  
Retro, 33x33 cm  
I Love Design  
ILV1203



**Dala**  
Multi, 33x33 cm  
I Love Design  
ILV1201



**Sweden tradition**  
33x33 cm  
Underlandet Design  
CA1206



**Flowers of Scandinavia**  
White, 33x33 cm  
Anneko Design Sweden  
AN305



**Sweden**  
White, 33x33 cm  
Underlandet Design  
CA702



**FIKA**  
33x33 cm, yellow and blue  
I Love Design  
8007-YBENG

NEW!

# Enamel mugs

Pretty and useful. Bring them wherever you go.



FIKA

I Love Design. See p. 15 for more colours!



**Red House**  
Underlandet Design  
CA1701



**Summer Houses**  
Underlandet Design  
CA1702



**Scandinavian Winter**  
Underlandet Design  
CA1703



**Sweden Coast**  
Underlandet Design  
CA1704



**Sweden Tradition**  
Underlandet Design  
CA1705



**Old Town**  
Underlandet Design  
CA1706



**Red House Winter**  
Underlandet Design  
CA1708

## Care instructions

### Trays, cuttingboards and coasters

Our trays are durable and can either be cleaned by hand or put in the dishwasher on a gentle program. However dishwasher can detergent and cause visible wear on the surface with frequent washing.

### Mugs and Bowls

Our mugs and bowls are dishwasher and microwave safe.

### Towels

Washable in 40 degrees Celsius. Please note: Treat the linnen towels gentle, choose a gentle program with a short spin-dry and never tumble dry for best care.

### Dishcloths

Can be boiled and washed up to 90 degrees Celsius in both dishwasher and washing machine. Environmentally friendly and 100% biodegradable.

## Delivery

### Sweden

Minimum order 3500 SEK for delivery within Sweden.

Minimum freight cost 290 SEK.

Delivery 3-7 days within Sweden.

### Abroad

Minimum order EUR 400 /USD 400.

Freight cost outside Sweden 12 % of order value.

Delivery 7-14 days outside Sweden.

## Retailer login

You can now place your order directly on our website [citronelles.com](http://citronelles.com) To get a login please contact us by email [info@citronelles.com](mailto:info@citronelles.com)

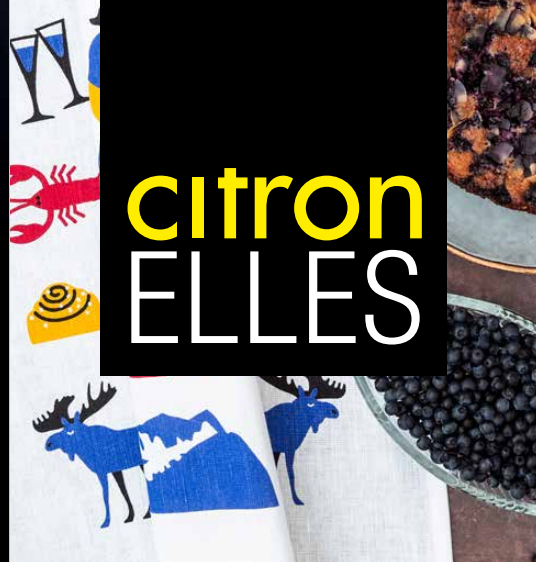
As soon as you are registered as a new customer you will receive an e-mail with further details about login.

## Designers and production

We are so proud over our designers and products and try as much as we can to keep it for a local production.

Read more on our website:





**citron  
ELLES**



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Facebook: Citronelles Agenturer AB  
[www.citronelles.com](http://www.citronelles.com)



**WE LOVE DESIGN AS MUCH  
AS WE LOVE SWEDEN!**

